



Underfloor Heating Market Suppliers Rank & Profile UK 2008

SAMPLE REPORT

**Competitor Analysis, Financial Comparison, Profile & Ranking Report of
Suppliers & Competitors Active in the Underfloor Heating Market**

February 2008

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Estimates Provided

In order to enable benchmarking, competitor analysis and facilitate further market research, MTW have provided estimates for turnover, profit before tax and number of employees for small and medium sized companies who are not obliged to submit this information to Companies House. As such, in the interests of clarity, all data relating to turnover, profit and number of employees provided in this report should be regarded as independent estimates by MTW. Whilst we endeavour to attain high levels of accuracy with these estimates, they may not reflect the actual figures of a company and should therefore be treated with caution.

1. Introduction to Competitor Rank & Profile Reports

MTW Research *Rank and Profile* reports are designed to provide the reader with an independent, comprehensive overview of the current and recent trading conditions within their respective markets in an easy to use and easy to disseminate format.

Researched and collated by market research professionals who have been writing market reports on these sectors since 1999, MTW's *Rank and Profile* reports represent an excellent tool on which to base further competitor and market analysis or can simply be used to gain a greater understanding of the performance of your competitors in recent years and how this compares with your company's performance.

This report enables the reader to undertake

- **Fast and Effective Competitor Analysis**
 - With the report providing an Industry Overview with industry totals, averages and forecasts to 2012; Ranking section; and a more detailed Profile section, the depth and range of analysis provides a comprehensive overview of the market's performance and estimated ranking for each company included in the report. Each company has a 1 page key financial indicators profile providing crucial competitor analysis on which to base further research and strategic decision making.
- **Benchmark & Monitor your Company's Performance against the Industry.**
 - 3 years of the most recent accounts available, supported where appropriate by our own estimates, is supplied for each company enabling the reader to understand the position of your company in the market and gauge its performance against your competitors in recent years.
- **Turnover & Profit Estimates for Every Company**
 - MTW reports are unique in that we have provided an estimate for turnover and profit ranking for every company listed, enabling smaller and medium sized companies to gauge their market share, as well as the larger companies. Whilst we don't claim that every estimate we make is accurate, this will always be our aim.
- **Track and Monitor Your Closest Competitors' Financial Performance.**
 - Key financial data are provided for every company listed for the last 3 years, enabling the reader to quickly and effectively track your competitor's performance in recent years, providing an excellent foundation on which to base further SWOT analysis to provide a comprehensive review of your competitive environment.
- **A Company Listing More Relevant to Your Market**
 - MTW Research have been researching and writing market reports in this industry since 1999 and as such we are able to develop a company listing which is more relevant to your chosen market, saving you time and money.
- **Identify and Assess Possible Acquisition Targets**
 - The ranking section of this report, coupled with and the provision of key financial data such as assets, liabilities and net worth for the last 3 years in the Profiles section, enables the reader to quickly identify possible acquisition targets.
- **Save Your Company's Time & Money**
 - MTW's *Rank & Profile* reports don't bombard you with irrelevant financial data, they are designed to enable you to engage in fast and effective market and competitor analysis. We focus on providing what's important in an easy to reference and use format.

2. Underfloor Heating Industry

2.1 Introduction to this Rank & Profile Report

In order to provide an easy to use tool for the basis of a competitor analysis study, this report provides the following information:-

Industry Overview 2004-2012

Overview of the industry's performance 2004-2007 and forecasts to 2012, including:-

- Total Industry Turnover
- Total Industry Profitability
- Combined Industry Assets & Liabilities
- Total Industry Net Worth

Average Supplier Performance 2004-2012

A Profile of the 'Average' supplier in the industry, enabling effective and fast comparisons:-

- Average Supplier Revenue 2004-2012
- Average Supplier Profit Levels 2004-2012
- Average Assets & Liabilities 2004-2012
- Average Net Worth 2004-2012
- Average Number of Employees

Supplier Ranking

Provided for the leading 100 companies in tabular and top 10 in chart format:-

- By Turnover & Individual Sales Revenue Estimates for 2007
- By Profit
- By Total, Combined Assets
- By Net Worth
- By Number of Employees

Supplier Profile

Financial data and estimates provided for the last 3 years of trading for every company:-

- Debtors Value (i.e. money owed to company each year over the last 3 years)
- Fixed Assets (e.g value of land, buildings, vehicles, equipment etc)
- Current Assets (i.e cash & other assets to be sold within 1 year)
- Current Liabilities (i.e debts or obligations due in 1 year)
- Long Term Liabilities (i.e debts or obligations which extend beyond 1 year)
- Net Worth (i.e total assets less total liabilities)
- Brief Description of Activities
- Full Registered Address & Postcode
- Incorporation Date
- Ultimate Holding Company & Parent Company (if applicable)
- Number of Employees (estimates given where no data exists from Companies House)

2.2 Underfloor Heating Competitor Listing

The following table provides a listing of the companies which are included, and for the purposes of this report, defined as 'the industry'.

Whilst we endeavour to ensure that the majority of the major companies are included, it should be noted that the list of companies included in this report is not exhaustive and the inclusion or otherwise of a company in this report does not necessarily indicate a company's relevance to a particular market.

Figure 1: Underfloor Heating Suppliers Listing

<ul style="list-style-type: none"> • Allbrite UK Limited • Begetube UK Limited • Chelmer Heating Services Limited • Chromalox UK Limited • Continental UFH Ltd • D C Sales & Sons Limited • D K Heating Systems Ltd • David Robbens Underfloor Heating Systems • Eco Hometec UK Limited • Evenheat Limited • Floor Heatech Limited • Floor Heating Systems Ltd • Flowcrete Group Plc • Global Trace Heating Limited • Heatmiser UK Ltd • Hidden Heat Limited • Invisible Heating Systems Limited • John Guest International Limited • John Hale Bognor Regis Limited • Klima Underfloor Heating Limited • Leemick Limited • Multibeton Limited • Paragon Systems Scotland Limited • Plumb Partners Group Limited • Radiant Heating Solutions Limited • Reid Underfloor Heating Scotland Limited • Speedheat UK Limited • Supawarm Limited • The Underfloor Heating Company Limited • Thermalfloor Underfloor Heating Systems Limited • Tog Systems Limited • Underfloor Direct Limited • Underfloor Heating Supplies Limited • Underfloor Solutions Limited • Uponor Limited • Warmfloor Limited • Warmfloors Limited • Willis Heating and Plumbing Co Ltd 	<ul style="list-style-type: none"> • Anderson Floor Warming Limited • C J Electrical Ipswich Limited • Chelmer Heating Supplies Ltd • Comfort Zone Systems Limited • Cross Electrical Nottingham Limited • D K Heating Systems Ltd • Danfoss Holding UK Limited • Ebeco UK Limited • Encompas Limited • Flexel International Limited • Floor Heating Systems Limited • Floor Heating Systems Projects Ltd • Glen Dimplex Home Appliances Limited • Heatmat Limited • Heatwave Associates Limited • Hypocaust Limited • Ippec Systems Limited • John Guest Limited • Karaden Limited • Lakeland Underfloor Heating Specialists • Mathewson Limited • Nu Heat UK Limited • Pedarson Limited • Polypipe Building Products Limited • Rayotec Limited • Rettig UK Ltd • Step Warmfloor UK Limited • The Floor Warming Company Limited • Thermal Reflections Limited • Thermoboard Limited • UK Underfloor Heating Limited • Underfloor Heating Now Limited • Underfloor Heating Systems Limited • Uponor Housing Solutions Limited • Warmafloor GB Limited • Warmfloor Solutions Limited • Warmup PLC
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Source: MTW Research

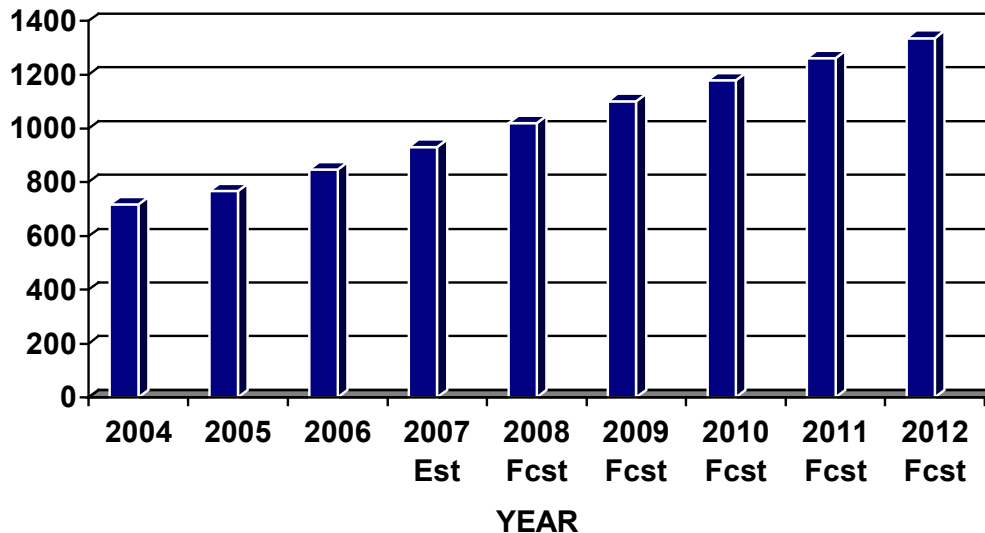
2.3 Underfloor Heating Industry Performance 2004-2012

The following section illustrates the overall, combined performance of the leading suppliers in underfloor heating in terms of revenue, profit, assets, liabilities and net worth.

2.3.1 Underfloor Heating Supplier Sales 2004-2012

The following table illustrates the performance of the selected suppliers of underfloor heating products in terms of combined revenues between 2004 and 2007 and forecasts to 2012:-

Figure 2: Underfloor Heating Suppliers Total Sales Revenue 2004-2012



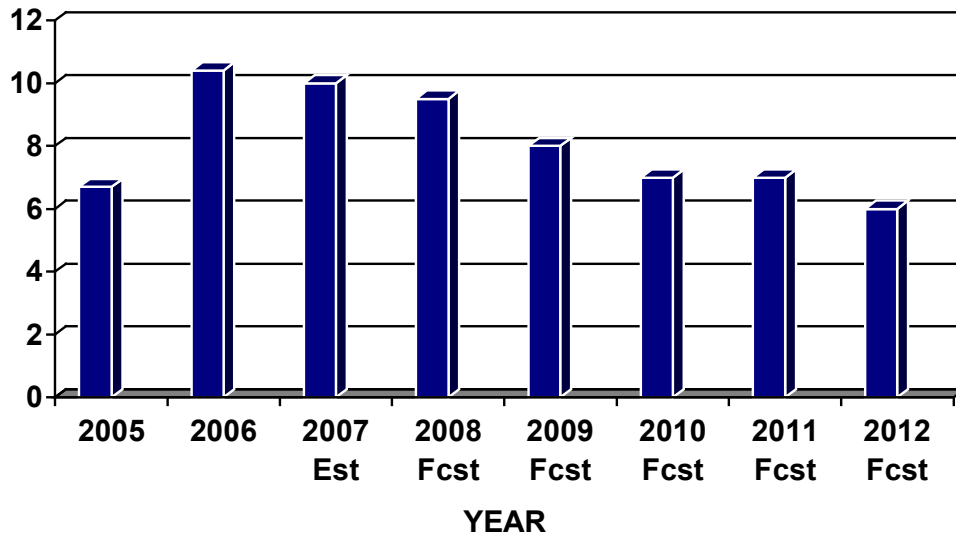
Source: MTW Research / Company Financials – Figures Censored from this Sample

It should be noted that the above chart illustrates our estimates of the sales performance of the selected suppliers identified earlier, and includes all exports and other activity which may not be related to underfloor heating sales. As such, the above chart should not be relied upon solely as an indicator of the performance of the UK Underfloor Heating market.

In 2007, the combined sales of the suppliers identified reached in excess of £xx, reflecting growth of xx% over the previous year. Since 2004, sales have grown by almost xx%. Forecasts are for this growth to continue, albeit at a slower rate, to reach just under £x by 2012.

The growth in sales by these selected suppliers is illustrated in the following chart:-

Figure 3: Underfloor Heating Suppliers Total Sales % Change 2004-2012



Source: MTW Research / Company Financials Figures censored from this report

Sales growth for the selected suppliers is likely to have peaked in 2006 and 2007 at around x%, though forecasts are for these suppliers to continue to experience positive sales performance through to 2012, with sales growth of around x-x% per annum.

2.3.2 Underfloor Heating Suppliers Profit 2004-2012

The following table illustrates the estimated performance of the selected suppliers of underfloor heating products in terms of combined profit between 2004 and 2007 and forecasts to 2012:-

Figure 4: Underfloor Heating Industry Total Profit 2004-2012

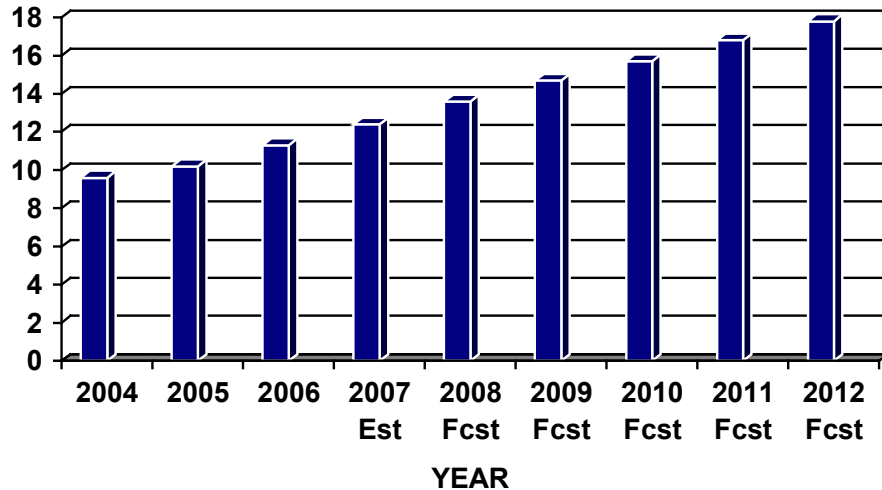
2.4 Average Underfloor Heating Suppliers' Performance 2004-2012

The following section illustrates the average performance of the selected suppliers in underfloor heating in terms of revenue, profit, assets, liabilities and net worth.

2.4.1 Underfloor Heating Supplier Average Sales Revenue 2004-2012

The following table illustrates the average sales revenue of underfloor heating suppliers between 2004 and forecasts to 2012:-

Figure 12: Underfloor Heating Suppliers Average Sales Turnover 2004-2012

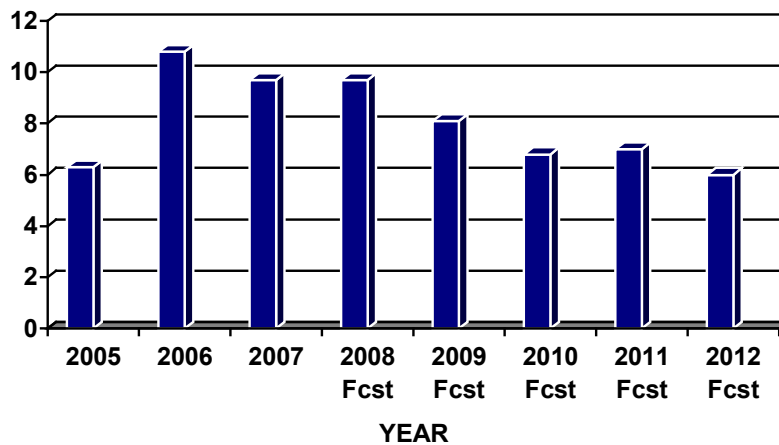


Source: MTW Research / Company Financials figures censored from Sample

As illustrated, the average sales revenue is currently estimated at around £xx reflecting strong growth since 2004 of just under x%. To 2012, forecasts are for the average sales revenue per company to increase to just under £xx million, representing in excess of xx% growth.

The percentage change in average sales turnover is illustrated in the following chart:-

Figure 13: Underfloor Heating Suppliers Average Sales % Change 2004-2012



Source: MTW Research / Company Financials – figures censored from Sample

The peak in growth is clearly evident in 2006 – 2007, with forecasts suggesting continued health in average sales to 2012, with 6-8% growth between 2009 and 2012.

2.4.2 Underfloor Heating Supplier Average Profitability 2004-2012

The following table illustrates the average profit levels of underfloor heating suppliers between 2004 and forecasts to 2012:-

3. Underfloor Heating Supplier Rankings

3.1 Introduction to the Rankings

The following section ranks the companies identified in the previous chapter by various key financial indicators. It should be noted that whilst we have endeavoured to limit the listing of companies to those which primarily operate in the underfloor heating industry, each company will have varying degrees of activity within this sector.

Where possible, we have used the financial information reported by each company. However, for small and medium sized companies reporting obligations are less strict and these companies are not obliged to disclose turnover, profit before tax and other information such as number of employees etc. Where this data does not exist, MTW have provided an estimate based on previous performance, industry averages other financial indicators and background knowledge of the industry.

Whilst we endeavour to attain high levels of accuracy, it should be borne in mind, therefore, that the rankings and other information provided within this report contain an element of estimation. In addition, for companies which are owned by foreign parent organisations, balance sheets may not always reflect a business's actual level of activity in a market. Given these complexities, the following should be treated with a degree of caution.

3.2 Sales Estimates & Turnover Ranking 2007

3.2.1 UFH Suppliers Ranking by Turnover - 2007

The following table illustrates our estimates of the rank by turnover for each of the selected underfloor heating suppliers in 2007:-

Table 23: Ranking by Turnover 2007 - Under Floor Heating Suppliers

RANK	COMPANY NAME	RANK	COMPANY NAME
1	Sample Company	38	Sample Company
2	Sample Company	39	Sample Company
3	Sample Company	40	Sample Company
4	Sample Company	41	Sample Company
5	Sample Company	43	Sample Company
6	Sample Company	44	Sample Company
7	Sample Company	45	Sample Company
8	Sample Company	46	Sample Company
9	Sample Company	47	Sample Company
10	Sample Company	48	Sample Company
11	Sample Company	49	Sample Company
12	Sample Company	50	Sample Company
13	Sample Company	51	Sample Company
14	Sample Company	52	Sample Company
15	Sample Company	53	Sample Company
16	Sample Company	54	Sample Company
17	Sample Company	55	Sample Company
18	Sample Company	56	Sample Company
19	Sample Company	57	Sample Company
20	Sample Company	58	Sample Company
21	Sample Company	59	Sample Company
23	Sample Company	60	Sample Company
24	Sample Company	61	Sample Company
25	Sample Company	62	Sample Company
26	Sample Company	63	Sample Company
27	Sample Company	64	Sample Company
28	Sample Company	65	Sample Company
29	Sample Company	66	Sample Company
30	Sample Company	67	Sample Company
31	Sample Company	68	Sample Company
32	Sample Company	69	Sample Company
33	Sample Company	70	Sample Company
34	Sample Company	71	Sample Company
35	Sample Company	72	Sample Company
36	Sample Company	73	Sample Company
37	Sample Company	74	Sample Company
		75	Sample Company

Source: MTW Research Sales Estimates

3.2.2 Individual Turnover Estimates - 2007

The following table illustrates the estimated turnover for each company for 2007:-

Table 24: Turnover Estimates £M 2007 - Under Floor Heating Suppliers

Rank	Company Name	£M	Rank	Company Name	£M
1	Sample Company	180	38	Sample Company	1
2	Sample Company	116	39	Sample Company	0.8
3	Sample Company	100	40	Sample Company	0.8
4	Sample Company	100	41	Sample Company	0.7
5	Sample Company	94	43	Sample Company	0.7
6	Sample Company	90	44	Sample Company	0.7
7	Sample Company	74	45	Sample Company	0.6
8	Sample Company	37	46	Sample Company	0.6
9	Sample Company	34	47	Sample Company	0.5
10	Sample Company	16	48	Sample Company	0.4
11	Sample Company	10	49	Sample Company	0.4
12	Sample Company	10	50	Sample Company	0.4
13	Sample Company	9	51	Sample Company	0.4
14	Sample Company	9	52	Sample Company	0.4
15	Sample Company	7	53	Sample Company	0.4
16	Sample Company	6	54	Sample Company	0.3
17	Sample Company	5	55	Sample Company	0.3
18	Sample Company	5	56	Sample Company	0.3
19	Sample Company	5	57	Sample Company	0.3
20	Sample Company	4	58	Sample Company	0.3
21	Sample Company	3	59	Sample Company	0.3
22	Sample Company	2	60	Sample Company	0.3
23	Sample Company	2	61	Sample Company	0.3
24	Sample Company	2	62	Sample Company	0.2
25	Sample Company	2	63	Sample Company	0.2
26	Sample Company	2	64	Sample Company	0.2
27	Sample Company	2	65	Sample Company	0.2
28	Sample Company	2	66	Sample Company	0.2
29	Sample Company	2	67	Sample Company	0.2
30	Sample Company	1.5	68	Sample Company	0.2
31	Sample Company	1.4	69	Sample Company	0.1
32	Sample Company	1.3	70	Sample Company	0.1
33	Sample Company	1.2	71	Sample Company	0.1
34	Sample Company	1.2	72	Sample Company	0.1
35	Sample Company	1	73	Sample Company	0.02
36	Sample Company	1	74	Sample Company	0.02
37	Sample Company	1	75	Sample Company	0.01

Source: MTW Research Sales Estimates

It should be noted that the above turnover figures are our estimates, based on data from Companies House and other sources and as such, should be regarded as indicative only. All figures have been rounded for the purposes of the above table.

3.3 Suppliers Ranking by Profit - 2007

The following table illustrates our estimates of the rank by profit for each of the selected underfloor heating suppliers in 2007:-

Table 25: Ranking by Profit 2007 - Under Floor Heating Suppliers

RANK	COMPANY NAME	RANK	COMPANY NAME
1	Sample Company	38	Sample Company
2	Sample Company	39	Sample Company
3	Sample Company	40	Sample Company
4	Sample Company	41	Sample Company
5	Sample Company	42	Sample Company
6	Sample Company	43	Sample Company
7	Sample Company	44	Sample Company
8	Sample Company	45	Sample Company
9	Sample Company	46	Sample Company
10	Sample Company	47	Sample Company
11	Sample Company	48	Sample Company
12	Sample Company	49	Sample Company
13	Sample Company	50	Sample Company
14	Sample Company	51	Sample Company
15	Sample Company	52	Sample Company
16	Sample Company	53	Sample Company
17	Sample Company	54	Sample Company
18	Sample Company	55	Sample Company
19	Sample Company	56	Sample Company
20	Sample Company	57	Sample Company
21	Sample Company	58	Sample Company
22	Sample Company	59	Sample Company
23	Sample Company	60	Sample Company
24	Sample Company	61	Sample Company
25	Sample Company	62	Sample Company
26	Sample Company	63	Sample Company
27	Sample Company	64	Sample Company
28	Sample Company	65	Sample Company
29	Sample Company	66	Sample Company
30	Sample Company	67	Sample Company
31	Sample Company	68	Sample Company
32	Sample Company	69	Sample Company
33	Sample Company	70	Sample Company
34	Sample Company	71	Sample Company
35	Sample Company	72	Sample Company
36	Sample Company	73	Sample Company
37	Sample Company	74	Sample Company

Source: MTW Research Sales Estimates

3.4 Ranking by Total Assets - 2007

The following table illustrates our estimates of the rank by total fixed and current assets for each of the selected underfloor heating suppliers in 2007:-

Table 26: Ranking by Assets 2007– Underfloor Heating Suppliers

RANK	COMPANY NAME	RANK	COMPANY NAME
1	Sample Company	38	Sample Company
2	Sample Company	39	Sample Company
3	Sample Company	40	Sample Company
4	Sample Company	41	Sample Company
5	Sample Company	42	Sample Company
6	Sample Company	43	Sample Company
7	Sample Company	44	Sample Company
8	Sample Company	45	Sample Company
9	Sample Company	46	Sample Company
10	Sample Company	47	Sample Company
11	Sample Company	48	Sample Company
12	Sample Company	49	Sample Company
13	Sample Company	50	Sample Company
14	Sample Company	51	Sample Company
15	Sample Company	52	Sample Company
16	Sample Company	53	Sample Company
17	Sample Company	54	Sample Company
18	Sample Company	55	Sample Company
19	Sample Company	56	Sample Company
20	Sample Company	57	Sample Company
21	Sample Company	58	Sample Company
22	Sample Company	59	Sample Company
23	Sample Company	60	Sample Company
24	Sample Company	61	Sample Company
25	Sample Company	62	Sample Company
26	Sample Company	63	Sample Company
27	Sample Company	64	Sample Company
28	Sample Company	65	Sample Company
29	Sample Company	66	Sample Company
30	Sample Company	67	Sample Company
31	Sample Company	68	Sample Company
32	Sample Company	69	Sample Company
33	Sample Company	70	Sample Company
34	Sample Company	71	Sample Company
35	Sample Company	72	Sample Company
36	Sample Company	73	Sample Company
37	Sample Company	74	Sample Company
		75	Sample Company

Source: MTW Research Sales Estimates

3.5 Ranking by Net Worth - 2007

The following table illustrates our estimates of the rank by net worth for each of the selected underfloor heating suppliers in 2007:-

Table 27: Ranking by Net Worth 2007 – Underfloor Heating Suppliers

RANK	COMPANY NAME	RANK	COMPANY NAME
1	Sample Company	38	Sample Company
2	Sample Company	39	Sample Company
3	Sample Company	40	Sample Company
4	Sample Company	41	Sample Company
5	Sample Company	42	Sample Company
6	Sample Company	43	Sample Company
7	Sample Company	44	Sample Company
8	Sample Company	45	Sample Company
9	Sample Company	46	Sample Company
10	Sample Company	47	Sample Company
11	Sample Company	48	Sample Company
12	Sample Company	49	Sample Company
13	Sample Company	50	Sample Company
14	Sample Company	51	Sample Company
15	Sample Company	52	Sample Company
16	Sample Company	53	Sample Company
17	Sample Company	54	Sample Company
18	Sample Company	55	Sample Company
19	Sample Company	56	Sample Company
20	Sample Company	57	Sample Company
21	Sample Company	58	Sample Company
22	Sample Company	59	Sample Company
23	Sample Company	60	Sample Company
24	Sample Company	61	Sample Company
25	Sample Company	62	Sample Company
26	Sample Company	63	Sample Company
27	Sample Company	64	Sample Company
28	Sample Company	65	Sample Company
29	Sample Company	66	Sample Company
30	Sample Company	67	Sample Company
31	Sample Company	68	Sample Company
32	Sample Company	69	Sample Company
33	Sample Company	70	Sample Company
34	Sample Company	71	Sample Company
35	Sample Company	72	Sample Company
36	Sample Company	73	Sample Company
37	Sample Company	74	Sample Company
		75	Sample Company

Source: MTW Research Sales Estimates

It should be noted that the above rankings are based on asset and liability estimates and should therefore be treated with a degree of caution. In addition, the balance sheets of UK companies owned by offshore parent organisations may not reflect their actual level of activity in the industry.

3.5 Ranking by Number of Employees

The following table illustrates our estimates of the rank by number of employees for each of the selected underfloor heating suppliers in 2007:-

Table 28: Ranking by Number of Employees

RANK	COMPANY NAME	RANK	COMPANY NAME
1	Sample Company	38	Sample Company
2	Sample Company	39	Sample Company
3	Sample Company	40	Sample Company
4	Sample Company	41	Sample Company
5	Sample Company	42	Sample Company
6	Sample Company	43	Sample Company
7	Sample Company	44	Sample Company
8	Sample Company	45	Sample Company
9	Sample Company	46	Sample Company
10	Sample Company	47	Sample Company
11	Sample Company	48	Sample Company
12	Sample Company	49	Sample Company
13	Sample Company	50	Sample Company
14	Sample Company	51	Sample Company
15	Sample Company	52	Sample Company
16	Sample Company	53	Sample Company
17	Sample Company	54	Sample Company
18	Sample Company	55	Sample Company
19	Sample Company	56	Sample Company
20	Sample Company	57	Sample Company
21	Sample Company	58	Sample Company
22	Sample Company	59	Sample Company
23	Sample Company	60	Sample Company
24	Sample Company	61	Sample Company
25	Sample Company	62	Sample Company
26	Sample Company	63	Sample Company
27	Sample Company	64	Sample Company
28	Sample Company	65	Sample Company
29	Sample Company	66	Sample Company
30	Sample Company	67	Sample Company
31	Sample Company	68	Sample Company
32	Sample Company	69	Sample Company
33	Sample Company	70	Sample Company
34	Sample Company	71	Sample Company
35	Sample Company	72	Sample Company
36	Sample Company	73	Sample Company
37	Sample Company	74	Sample Company
		75	Sample Company

Source: MTW Research Sales Estimates

The above table reflects a combination of the number of employees officially reported and our own estimates based on the average revenue per employee in the industry and sales estimates. As such, the above should therefore be regarded as indicative only.

4. Underfloor Heating Suppliers Profiles

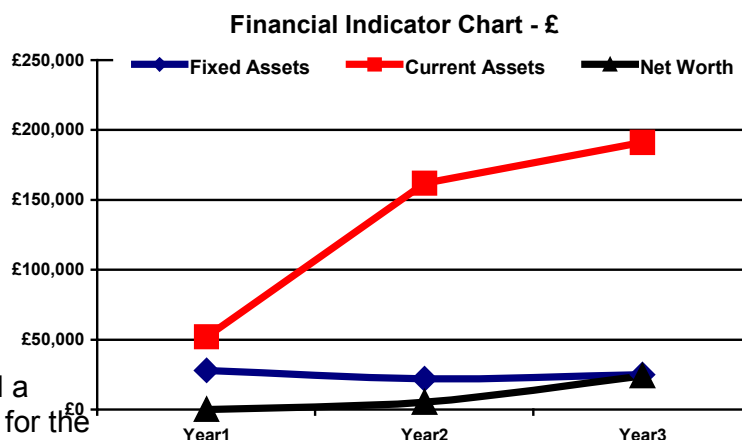
Sample Company Limited

Sample Company Limited,
Sample Address
Sample Postcode

Sample Company Profile Overview

Sample Company Limited is a private limited with share capital company, incorporated on April 29, 1991. The company's main activities are officially described as "Installation of electrical wiring & fittings". The company is estimated to employ approximately 480-500 employees in 2008.

To year end, December 31, 2006, Sample Company Limited is indicated to have achieved a turnover of around £34.0 million. Pre-tax profit for the same period is estimated at around £2.2 million. Due to the size of this company and subsequent reporting implications, some of the financial figures presented are our estimates and should therefore be treated as such.



The following table briefly provides a top line overview on Sample Company Limited in tabular format:-

Overview of Sample Company Limited's Profile

Company Name	Sample Company Limited
Brief Description of Activities	Other business activities not elsewhere classified
Parent Company	Sample Company
Ultimate Holding Company	Sample Company
Estimated Number of Employees	480-500

Key Financial Indicators Analysis - Sample Company Limited

Key Financial Indicators, Year Ending December 31, 2004 to December 31, 2006

Key Indicator	Year Ending December 31, 2004	Year Ending December 31, 2005	Year Ending December 31, 2006
Debtors	0	0	0
Fixed Assets	10,526,000	10,526,000	10,526,000
Current Assets	7,995,000	1,271,000	1,523,000
Current Liabilities	4,537,000	5,093,000	5,630,000
Long Term Liabilities	0	0	0
Net Worth	13,984,000	6,704,000	6,419,000

Sample Company Limited

Sample Company Limited,
Sample Address
Sample Address
Sample Postcode

Company Profile Overview

Sample Company Limited is a private limited with share capital company, incorporated on March 16, 1993. The company's main activities are officially described as "Plumbing". The company is estimated to employ approximately 15 –20 employees in 2008.

To year end, April 30, 2007, Sample Company Limited is indicated to have achieved a turnover of around £1.7 million. Pre-tax profit for the same period is estimated at around £0.1 million.

The following table briefly provides a top line overview on Sample Company Limited in tabular format:-

Overview of Sample Company Limited's Profile

Company Name	Sample Company
Brief Description of Activities	Plumbing
Parent Company	Sample Company
Ultimate Holding Company	Sample Company
Estimated Number of Employees	15-20

Key Financial Indicators Analysis - Sample Company**Key Financial Indicators, Year Ending April 30, 2005 to April 30, 2007**

Key Indicator	Year Ending April 30, 2005	Year Ending April 30, 2006	Year Ending April 30, 2007
Debtors	117,000	219,000	183,000
Fixed Assets	75,000	72,000	101,000
Current Assets	562,000	646,000	710,000
Current Liabilities	229,000	238,000	265,000
Long Term Liabilities	3,000	5,000	2,000
Net Worth	405,000	475,000	544,000

