Brand New Database Exclusive to MTW Research



## Electrical Wholesalers Emails & Mailing List - UK 2014

MTW Research have published a brand new mailing, telemarketing & email list representing more than 80% of the UK Electrical Wholesalers & Distributors market by value in 2014. This brand new list offers fresh, relevant sales leads of key companies actively involved in the wholesale and distribution of electrical accessories, products & equipment.

With full data compliance & no limitations on usage, this high quality database offers excellent value for money for all electrical product suppliers who are seeking to increase sales through this channel as well as suppliers of lighting, controls, cables, HVAC, circuit protection, tools and many other products distributed through UK electrical wholesalers.

The 2014 Electrical Wholesalers Database Includes:-

- > 2,800+ Electrical Wholesalers & Distributors More than 1400 Separate Companies
- > 2,800+ Full Address & Postcodes Preference Service Screened
- > 2,600+ Contact Names Senior Decision Maker / Head of Purchasing
- > 2,200+ Telephone Numbers Corporate Telephone Preference Service Screened
- > 1,000+ Email Addresses for more than 500 Separate Companies
- > 2,800+ Records with Employee Band (eg 2-5, 6-10,11-25, 26-50, 50+)
- > 2,800+ Records with Turnover Band Estimate

The UK Electrical Wholesale market has been hit relatively hard by the recent downturn, though profitability is now returning to the sector as demand for jobbing electrical contractors is now strengthening.

This mailing, telemarketing & email list reflects the substantial changes in the market in the last few years. Updated in Q1 2014, the listing enables UK manufacturers and distributors to specifically target autonomous Electrical Wholesalers active in the UK market & grow sales quickly and cost effectively.







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MTW provide this list to clients with no limitations on type or frequency of usage of the list. This database has been screened against the TPS / MPS preference service at time of publication in January 2014. Whilst MTW endeavour to attain high levels of accuracy, the information supplied is based on primary telephone research, Companies House & Directory Enquiries and may be prone to errors or omissions, whilst MTW accept no liability for such omissions or errors we offer a buyback guarantee on incorrect addresses above 20% error rate. Please note this guarantee applies only to address records, and not to any other records such as employee band, e-mails etc.



**NO LIMITATIONS** ~ Use The Data For Any Purpose ~ COST EFFECTIVE ~ One Purchase, Unlimited Usage ~ • Experienced in the Industry ~

Electrical Wholesalers Database – UK 2014 Specifically Designed for Electrical Product Manufacturers and Distributors to Quickly Increase Sales to the UK Electrical Wholesalers

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