**Brand New Database** *Exclusive to MTW Research* 



# Electrical Wholesalers & Distributors Emails & Mailing List - UK 2015

MTW Research have published a brand new mailing, telemarketing & email list representing more than 80% of the UK Electrical Wholesalers market by value in 2015. This brand new list offers fresh, relevant sales leads of key companies actively involved in the wholesale and distribution of electrical accessories, products & equipment.

With full data compliance & no limitations on usage, this high quality database offers excellent value for money for all electrical product suppliers who are seeking to increase sales through this channel as well as suppliers of lighting, controls, cables, HVAC, circuit protection, tools and many other products distributed through UK electrical wholesalers.

## The 2015 Electrical Wholesalers Database Includes:-

- > 1,100+ Electrical Wholesalers focus on autonomous purchasing sites
- > 1,100+ Full Address & Postcodes Preference Service Screened
- > 1,100+ Contact Names Senior Decision Maker / Head of Purchasing
- > 1,100+ Telephone Numbers Corporate Telephone Preference Service Screened
- > 1,700+ Email Addresses supplied only as part of the 'Ultimate Pack'
- > 1,100+ Records with Site Employee Band (eg 1-10,11-25, 26-50, 50+)
- > 1,100+ Records with Turnover Band Estimate

Whilst the trading environment continues to improve in 2015, the UK Electrical Wholesale market has been hit relatively hard by the recent economic downturn, with smaller independents' profitability remaining under pressure in 2015.

This mailing, telemarketing & email list reflects the substantial changes in the market in the last few years. Updated in Q1, 2015, the listing enables UK manufacturers and distributors to specifically target autonomous Electrical Wholesalers active in the UK market & grow sales quickly and cost effectively.

Electrical Wholesalers Database – UK 2015

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#### Terms & Conditions of Sale

MTW provide this list to clients with no limitations on type or frequency of usage of the list. This database has been screened against the TPS / MPS preference service at time of publication in January 2015. Whilst MTW endeavour to attain high levels of accuracy, the information supplied is based on primary telephone research, Companies House & Directory Enquiries and may be prone to errors or omissions, whilst MTW accept no liability for such omissions or errors we offer a buyback guarantee on incorrect mailing addresses above 20% error rate. Please note this guarantee applies only to address records, and not to any other records such as employee band, e-mails etc.

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~ Use The Data For Any Purpose ~

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~ Experienced in the Industry ~

#### Electrical Wholesalers Database – UK 2015

Specifically Designed for Electrical Product Manufacturers and Distributors to Quickly Increase Sales to the UK Electrical Wholesalers

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