

UK DIY Retailers Industry Report 2008-2012

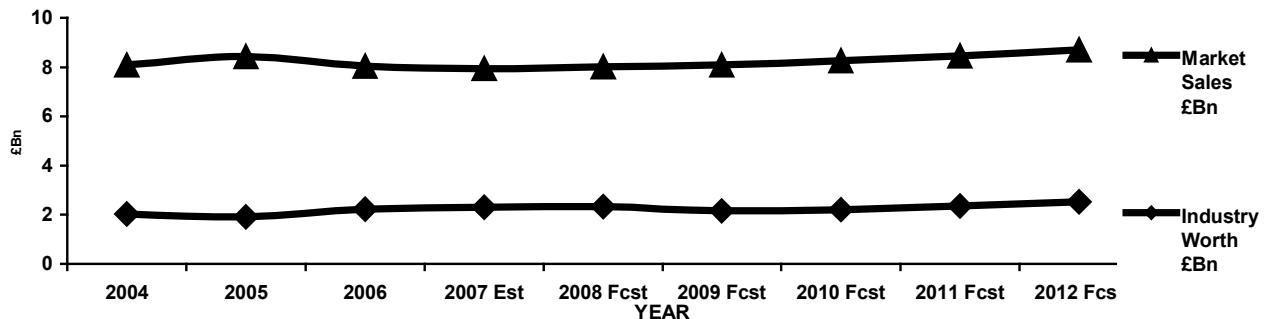
MTW Research have published a brand new "DIY Retailers Market Rank & Profile" Report for 2008, providing a strategic **market overview**, DIY Retailer **rankings** and **company profiles** in a unique, easy to use and cost effective publication. The report is now available to purchase immediately.

Based on actual sales returns, this new report reviews market performance from 2004 with forecasts to 2012 providing an accurate overview of the market in recent years, coupled with forecasts to 2012. The report also provides sales estimates for each company, alongside rankings and key performance indicators, providing a comprehensive overview of the industry. Contact and mailing details are also provided, resulting in an effective sales and marketing tool whilst also offering excellent value for money.

This 80+ Page Report Features:-

- DIY Retailers Industry **Sales & Trends** 2004-2012
- DIY Retailers Industry **Total Profit, Worth, Assets & Borrowing** 2004-2012
- **Industry Averages** – Turnover, Net Worth, Profitability, Liabilities, Assets etc.
- **UK DIY Retailers Ranked** by Turnover, Profit, Assets, Net Worth etc.
- **Financial Profile** for each retailer, including an 'at a glance' financial health chart.
- **Full Mailing Details & Senior Decision Maker Contacts** Provided for Each Company.

UK DIY Retailers Industry 2004-2012



The companies identified in the report (defined as the market) are estimated to achieve total sales of just over £7.9 billion in 2008, reflecting varied performance due to a number of key market influences.

Key Benefits Of This Brand New Report Include:-

- Gain an Good Understanding of the **Current & Future Market Performance**
- **Identify** and **Target** New Clients & Develop Sales Strategies
- Quickly & Efficiently Develop **Sales Leads** & Focus Your Marketing
- Understand **Market Shares** of the Leading DIY Retailers
- Identify The **Ranking, Performance & Financial Health** of the Leading Companies
- Understand Recent, Current & Future **Sales & Profitability Trends**

The report represents a *comprehensive yet cost effective* tool for understanding the performance of the UK DIY market and the key players active in the industry. Written specifically for manufacturers, retailers and distributors, this easy to use, independent market research report represents an invaluable yet cost effective tool for any company active in the DIY Industry.

Key Features Of This 80+ Page Report Include:-

MARKET & INDUSTRY TRENDS 2004-2012

- **Trends in DIY Retail Market 2004-2012, including**
 - Total **Sales Revenue** 2004 – 2007, Forecasts to 2012
 - **Total Profit** 2004 – 2012 for DIY Retail Market
 - Total **Assets, Liabilities & Net Worth** of DIY Retail Market 2004-2012
 - **“Average” DIY Retailer Profile** 2004-2012 – Turnover & Profit Estimates
 - DIY Market Averages 2004-12 - Assets, Debts, Net Worth & Employees

RANKINGS

- **The DIY Retailers...**
 - Ranked by **Sales Turnover** in 2007 – Sales for every company to determine market share
 - Each Company **Ranked by Profit** Estimates in 2007
 - Ranked by Combined **Current & Fixed Assets** in 2007
 - Industry Position by **Net Worth Estimates** in 2007, Number of **Employees**

PROFILES

- **1 Page Financial Profile for DIY Retailers, including...**
 - Full, Registered Postal Address & Senior Decision Maker / Director Name
 - Company Type (e.g plc, private etc), Brief Description of Activities
 - 3 Years Balance Sheet of Debtors, Assets, Liabilities & Net Worth
 - Turnover & Profit Estimates Made Where Accounts Not Reported
 - Number of Employees – estimated where not reported.

Available as Part of the Ultimate Pack:-

- **Comprehensive Data Spreadsheet & Multi-Use Mailing List, including...**
 - Full Company Name & Registered Postal Address
 - Senior Decision Maker / Director Contact
 - Company Type, Incorporation Date, Brief Official Description of Activities
 - 3 Year Turnover & Profit Where Reported
 - Balance Sheet, Assets, Liabilities & Net Worth, Number of Employees.

This Report Provides:-

• **Fast and Effective Market & Company Insight**

With the report providing a Strategic Market Overview including averages, a Ranking section and a more detailed Profile section, the depth and range of analysis provides a comprehensive overview of the market's performance, individual company performance and estimated ranking for each company in the report.

• **Market Size for Sales & Industry Value to 2012**

Market size for revenue and industry value is provided from 2004 through to 2012, enabling a fast understanding of the key trends in the industry and likely future prospects, facilitating fast strategic sales and marketing planning.

• **Develop New & Relevant Sales Leads, Quickly & Effectively**

For suppliers to the DIY industry, this report identifies the market leaders, illustrates their recent performance and provides contact information in order to enable the reader to quickly identify and target new, lucrative clients in the industry.

• **Sales Estimates for Every Company**

MTW reports are unique in that we have provided a turnover estimate for every company listed, even smaller and medium sized companies in order to enable the reader to estimate market share for every company included in the report.

• **Track and Monitor a Company's Financial Performance**

Key financial data, turnover and profit ranking are provided for every company listed for the last 3 years, enabling the reader to quickly and effectively track a company's performance in recent years, enabling further SWOT analysis.

• **Save Time & Money**

MTW's *Rank & Profile* reports don't bombard you with irrelevant financial data, they are designed to enable you to engage in fast and effective strategic market and company analysis. We focus on providing what's important in an easy to reference and use format.

Companies Included in the Report:-

Al Murad DIY	Glendor	Palladium
B & Q	Godfrey DIY	Rapid Hardware
Batley DIY Centre	Great Barr	Robert Dyas
Betterhome Builders Merchants	Handyman House	Smith Bros
Caledonian Paint	Hart & Sons	Strategic Retail
CDS Superstores International	Hayling	T F D
Chestergate Wood Supplies Ltd	Hersham Hardware	Taskers
Chris Stevens	Homebase	Treohans
Cole & Son	Ideal P T B S	Vickers Timber Co
Coopers	Isaac Lord	W Bevan & Sons
Dean Decor	JH Leeke	W C Maunders
Dewsbury Decorators Merchants	Mckee & Birnie	Watts Of Nuneaton
Dexter Paints	Mcmillan Bros	Wickes Building Supplies
Downham Building Supply Co	Micro DIY	Wilkinson Hardware Stores
Fads	Miltos (Wallpapers)	Woodlands Homecare
Focus	Oddjobs DIY	
Garrards	Orion Paints	

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(1 Page Financial Profile for Each Company)

Including:-

Full Address, Director Name, Key Financial Performance Indicators including turnover & profit estimate where not reported.

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